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Individual	Environmental
Behavior Change	Policy Change
Individual and	Social, political &
substance problem	economic context
Program development	Policy development
Individual not involved	Collective action -
in decision making	people power



VI



Non-discrimination Competence Integrity Nature of Services Confidentiality Ethical Obligations for Community and Society

Non-discrimination

Avoiding/preventing discrimination

Complying to anti-discrimination laws and regulations

Promoting cultural competency

Competence

Apply best practices Ongoing professional development Recognize limitations of own competence Address unethical conduct of colleagues Recognize and seek help

Integrity

- Provide accurate information and give credit
- Support those in need of assistance
- Avoid deception about qualifications or affiliations

Nature of Services

Do no harm

Support and strengthen protective factors

Incorporate input from service recipients

Report abuse

Confidentiality

Defining confidential information disclosure Protect confidential information Proper release of information

Ethical Obligation to Community & Society

Advocacy Protect the health of others Enhancing your own wellness







Nicole Augustine nicole.augustine@rizeconsultants.com

704-755-5124